2023 Spring Gourmet Program



Effective
February 1st - April 30th

December 20, 2022

Dear Valued Gourmet Retailers,

We're excited to present the Cuisinart's 2023 Spring Gourmet Program! This latest program has been streamlined for you to realize significant category discounts across our portfolio of products.

2023 marks the 50th anniversary of the Cuisinart Food Processor, one of the most revolutionary kitchen appliances ever built. Over the last 50 years, Cuisinart has expanded into virtually every kitchen category by providing innovation and high-quality products to our consumers.

In 2023 we plan to invest significant resources in both broadcast media and social media to reach a much broader audience of consumers.

We sincerely appreciate your continued commitment to our brand!

Regards,

Cuisinart

Discount Window: February 1st – April 30th

- All product categories will receive a <u>5% discount</u> on any order exceeding <u>\$2,500</u>
- All product categories will receive a <u>10% discount</u> on any order exceeding \$4,000



Bonus Discount:

All <u>open stock cookware</u> receives an additional 5% discount for all customer orders

Dating Terms:

Two (2) orders will be allowed during this period and qualify for 60 days dating

Standard Terms:

Prepaid freight on \$1,500 for all orders



SS-16
Coffee Maker & Single Serve Brewer
\$199.95 UPP Retail (Ships in May)



SS-4N1
Coffee Center® Barista Bar 4-in-1 Coffee
Maker
\$299.95 UPP Retail - (Ships in April/May)



DGB-2
Grind & Brew Single-Serve
Coffee Maker
\$149.95 UPP Retail
Available in White



SMD-50BC

Digital 5.5qt Stand Mixer
\$299.95 UPP Retail



TOA-95
Large AirFryer™ Toaster
Oven
\$329.95 UPP



C77SS-15PGA

Cuisinart Elite® 15pc Stainless Steel Block Set
\$119.95 UPP Retail



FP-110/FP-130 10-Cup/13-Cup Core Custom Food Processor \$179.95/\$249.95 UPP Retail



Sold Separately

- 36 oz. Blender Jar
- Juicing Center
- 4-Cup Work Bowl
- Dicing Kit



ICE-48

MIX IT IN ™ Soft Serve Ice

Cream Maker

\$179.95 UPP Retail (Ships in March)

Cuisinart CUSTOM-CLAD

5-Ply Stainless Steel Cookware



ITEM#	UPC	DESCRIPTION	Pack	WSP	UPP Retail
OPENSTOCKITEMS:					
CC519-14	086279191519	1 Qt. Saucepanw/ Cover	2	\$22.00	\$39.95
CC522-20	086279191540	8" Fry Pan	2	\$22.00	\$39.95
CC522-24	086279191656	10" Fry Pan	2	\$30.00	\$59.95
CC5193-18	086279191755	3 Qt. Saucepanw/Cover	2	\$35.00	\$69.95
CC522-30H	086279191670	12" Fry Pan w/Helper Handle	2	\$40.00	\$79.95
CC555-30H	086279191816	5.5 Qt. Sauté Pan w/ Helper& Cover	2	\$49.50	\$89.95
CC522-911	086279191700	2 pc. Fry Pan Set (9" & 11")	2	\$50.00	\$99.95
SET:					
CC5-10	086279191533	10pc.Set	1	\$236.00	\$429.95



New product videos are now available!

https://www.youtube.com/watch?v=jxQ_XljKEqA